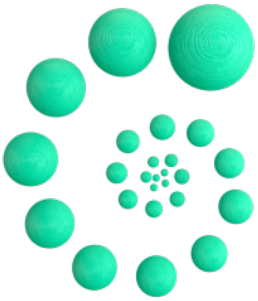
ASSOCIATES

Facilitating a culture of participation

Transformational Strategy



Embed commitment and action into planning

Executives, managers, and consultants must maximize a group's potential to think and act strategically and find effective solutions to challenges. This course demonstrates practical techniques to get the synthesis of strategic thinking into the analysis of strategic planning.

The ToP™ participatory process achieves consensus among participants with diverse economic, political and cultural perspectives. If you want real vision rather than meaningless slogans, and real action and results instead of paper plans that gather dust, this course is a must.

Learn how to:

- Create the inspiring and inclusive vision that everyone wants.
- Identify hidden, underlying issues and systemic blockages in a safe way.
- Shape innovative strategy with group creatvity and commitment.
- Generate practical action plans empowering immediate and effective implementation.

Course agenda

DAY ONE	DAY TWO	DAY THREE
SESSION ONE • Strategic Planning -overview • Historical Scan: Demo and Practice	**SESSION THREE** • Contradictional Thinking • Underlying Obstacles Workshop • Keys to Facilitation	**SESSION FIVE** • Phasing of Implementation • Action Planning Demonstration
SESSION TWO • Strategic Thinking • 4 Stage Process • Practical Vision: Demo and Practice	**SESSION FOUR** • Strategic Thinking • Strategy Workshop: Demo and Practice	**SESSION SIX** • Adaptation for various sizes • Adaptation for various groups • Course evaluation

The dates and registration can be found online at:
https://ica-associates.ca/courses/transformational-strategy

Understanding and applying the methods in this course are required to become a Certified ToP Facilitator

This 3-day course prepares you to facilitate a powerful strategy plan with a group. Learn to link vision and action to mission, mandate and Values. The course includes a detailed manual that you can use throughout your facilitation career. We also include one hour of coaching within 1 year of the course.

This three day course offers will enable you to develop and implement well conceived plans arising from a solid strategic thinking process. This course will help you and your group to achieve accomplishments that exceed expectations.

Links to Certificates and Certification

Transformational Strategy is needed for:

- **FLP** Facilitative Leadership Program
- **TFE** ToP Facilitation Essentials Program
- **AFP** ToP Advanced Facilitator Program

PRICE: $1,895.00 + HST

PREREQUISITE: Group Facilitation Methods

REGISTER ONLINE AT https://ica-associates.ca/courses/transformational-strategy

Available as a classroom **In-Person (IP)** course, a scheduled **Live-Online (LO)** course or an online **Self-Directed (SD)** course.

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For more information or to register, please contact us at:
Email: ica@ica-associates.ca
Phone: 416-691-2316
Toll Free: 1-877-691-1422

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