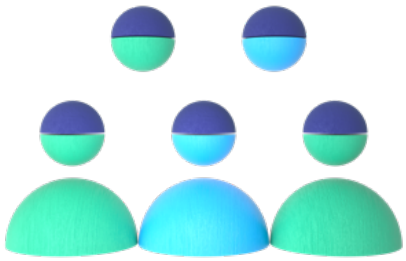
ASSOCIATES

Facilitating a culture of participation

Community Development Intensive



Grassroots whole system approach

ICA is a leader in "grassroots" processes in communities and organizations around the world. When people work together to meet their changing social and economic needs, community development is successful and sustainable. The result is long term, locally motivated change. The Community Development Intensive equips practitioners for whole system change. The CDI is a five-day course that establishes community development as a whole system change. The key to community development lies in people working together to meet changing social, cultural and economic needs. The tools in this course have been tested through over 40 years in the field in many countries and networks.

After taking this course you will have practical tools and an understanding of the methods and approaches of whole system development so that you can:

- Ensure effective grassroots participation.
- Map assets and relationships of a whole community.
- Motivate multi-stakeholder groups to action.
- Develop a grassroots vision.
- Empower collaborations and partnerships.
- Analyze obstacles and create innovative strategies.
- Convert plans to visible, doable projects.
- Build and sustain long term relationships.

We can offer discounts for multiple participants from non-profit organizations like United Way and others.
Call ICA Associates Inc.

PRICE: $2,495.00 + HST

REGISTER ONLINE AT https://ica-associates.ca/courses/community-development-intensive/

Available as a classroom **In-Person (IP)** course, or a scheduled **Live-Online (LO)** course

—

For more information or to register, please contact us at:
Email: ica@ica-associates.ca
Phone: 416-691-2316
Toll Free: 1-877-691-1422

The dates and registration can be found online at:
https://ica-associates.ca/courses/community-development-intensive

Daily Structure

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE
I. Analyzing the Community		**II. Launching the Project**	**III. Implementing the Plan**	**IV. Telling the Story**
SESSION 1 **The field of community development** • Experience & Expectations • 15 Principles of whole system CD • 23 Approaches to CD • Situational Analysis	**SESSION 3** **Gridding** • Economic, Social & Cultural Presuppositions of CD • Team Labs: Understanding your Geography	**SESSION 5** **Strategic Planning** • Planning Overview • Vision Workshop • Obstacles Workshop	**SESSION 7** **Miracles and action planning** • Miracles Stories • Action Planning • Implementation Timeline	**SESSION 9** **Evaluating the depth change in the community** • Human Change in the CD Journey • Project Evaluation Workshop • Creating the Master Evaluation
SESSION 2 **Local Lab** • Citizen Participation • Field Visit • Geo-Social Analysis • Using Social Process	**SESSION 4 Frameworking** • "Friends and Enemies" in CD • Comprehensive Programming • Creating a Framework of Support	**SESSION 5** **Strategic Planning** • Strategies Workshop • Creating Strategic Partnerships • Phasing Strategies	**SESSION 8 Community organization and project coordination** • A CD Organization • Principles of Successful Implementation • Project Coordination and Monitoring	**SESSION 10 Documentation and interviewing** • CD Project Process Cycle • The Art of Documentation • Doing an Interview • Celebration

Benefits:

- These approaches have been used world-wide to launch and sustain thousands of community based initiatives. They empower people to take charge of their own development.
- Methods of whole system development work for any of housing, education, health, social services, business, commerce, agriculture, industry, organization, culture. It also enables all of them to be implemented together, and can be used for networks and place-based work.

How is this course different from other ICA courses?

- This course incorporates and builds on the philosophies and methods of ICA over 50 years in many countries. It looks at the whole system that makes up a community and applies methods of working directly and collaboratively in a community. This course, with a public schedule, can also be done with community leadership and volunteers to plan out, inspire and motivate commitment and action over the long term.

ICA Associates Inc.
401 Richmond St. West, Suite 405
Toronto, ON M5V 3A8
Ph: 416-691-2316
Fax: 416-691-2491

www.ica-associates.ca